

CREATIVE DIRECTOR JOB DESCRIPTION

EMPLOYER INFORMATION

Name: Rocky Mountain Agency

Address: 2345 Jane Street, Blue River, MT 87654

Phone: 555-278-2965

E-Mail: contact@rockymountainagency.com

EMPLOYMENT ELIGIBILITY

Job Title: Creative Director

Reports to: Chief Marketing Officer

Job Location: 2345 Jane Street, Blue River, MT 87654

Start Date: September 1, 2021

Job Type: Full-time Part-time Independent Contractor Intern

of Hours: 40 Hours per week

JOB DESCRIPTION

The Creative Director will oversee the conceptualization and implementation of all creative projects put out by the creative team. They will report to the Chief Marketing Officer. The creative team consists of artists, designers, and writers.

RESPONSIBILITIES AND DUTIES

- Supervise creative team;
- Develop advertising campaigns;
- Hire and train creative staff;
- Manage all creative projects;
- Client main point of contact;
- Maintain brand authenticity;
- Stay up with marketing trends;
- Shape brand standards.

QUALIFICATIONS / REQUIREMENTS

- Bachelor's degree or higher in a creative field;
- Excellent communication skills;
- 5-8 years' relevant experience;
- Understanding of brand development;
- Ability to meet deadlines;
- Understand industry trends.

