**MARKETING MANAGER JOB DESCRIPTION**

|  |
| --- |
| **EMPLOYER INFORMATION** |

**Name**: Get One Marketing

**Address**: 3456 Hoover Drive., Cigarillo, TX 76543

**Phone**: 555-405-8209

**E-Mail**: hr@getonemktg.com

|  |
| --- |
| **EMPLOYMENT ELIGIBILITY** |

**Job Title**: Marketing Manager

**Reports to**: Marketing Director

**Job Location**: 3456 Hoover Drive., Cigarillo, TX 76543

**Start Date**: June 30, 2021

**Job Type**:  Full-time  Part-time  Independent Contractor  Intern

**# of Hours**: 40 Hours per week

|  |
| --- |
| **JOB DESCRIPTION** |

The Marketing Manager will manage all marketing campaigns under the supervision of the Marketing Director. They will manage a staff of fifteen (15) employees to promote our company’s services in an effective manner. This role will also be the main point of contact for all of our clients.

|  |
| --- |
| **RESPONSIBILITIES AND DUTIES** |

|  |  |
| --- | --- |
| * Communicate with clients; | * Develop strategies; |
| * Hire and train new staff; | * Maintain brand style; |
| * Regular market research; | * Monitor marketing campaigns; |
| * Negotiate advertising contracts; | * Track marketing budget. |

|  |
| --- |
| **QUALIFICATIONS / REQUIREMENTS** |

|  |  |
| --- | --- |
| * Bachelor’s degree, Master’s ideal; | * Composure under pressure; |
| * Data analysis; | * Leadership experience; |
| * Project management experience; | * Grasp of industry best practices. |