**MARKETING MANAGER JOB DESCRIPTION**

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| **EMPLOYER INFORMATION** |

**Name**: Get One Marketing

**Address**: 3456 Hoover Drive., Cigarillo, TX 76543

**Phone**: 555-405-8209

**E-Mail**: hr@getonemktg.com

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| **EMPLOYMENT ELIGIBILITY** |

**Job Title**: Marketing Manager

**Reports to**: Marketing Director

**Job Location**: 3456 Hoover Drive., Cigarillo, TX 76543

**Start Date**: June 30, 2021

**Job Type**: [x]  Full-time [ ]  Part-time [ ]  Independent Contractor [ ]  Intern

**# of Hours**: 40 Hours per week

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| **JOB DESCRIPTION** |

The Marketing Manager will manage all marketing campaigns under the supervision of the Marketing Director. They will manage a staff of fifteen (15) employees to promote our company’s services in an effective manner. This role will also be the main point of contact for all of our clients.

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| **RESPONSIBILITIES AND DUTIES** |

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| * Communicate with clients;
 | * Develop strategies;
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| * Hire and train new staff;
 | * Maintain brand style;
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| * Regular market research;
 | * Monitor marketing campaigns;
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| * Negotiate advertising contracts;
 | * Track marketing budget.
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| **QUALIFICATIONS / REQUIREMENTS** |

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| * Bachelor’s degree, Master’s ideal;
 | * Composure under pressure;
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| * Data analysis;
 | * Leadership experience;
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| * Project management experience;
 | * Grasp of industry best practices.
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