

MARKETING MANAGER JOB DESCRIPTION

EMPLOYER INFORMATION

Name: Get One Marketing

Address: 3456 Hoover Drive., Cigarillo, TX 76543

Phone: 555-405-8209

E-Mail: hr@getonemktg.com

EMPLOYMENT ELIGIBILITY

Job Title: Marketing Manager

Reports to: Marketing Director

Job Location: 3456 Hoover Drive., Cigarillo, TX 76543

Start Date: June 30, 2021

Job Type: Full-time Part-time Independent Contractor Intern

of Hours: 40 Hours per week

JOB DESCRIPTION

The Marketing Manager will manage all marketing campaigns under the supervision of the Marketing Director. They will manage a staff of fifteen (15) employees to promote our company's services in an effective manner. This role will also be the main point of contact for all of our clients.

RESPONSIBILITIES AND DUTIES

- Communicate with clients;
- Hire and train new staff;
- Regular market research;
- Negotiate advertising contracts;
- Develop strategies;
- Maintain brand style;
- Monitor marketing campaigns;
- Track marketing budget.

QUALIFICATIONS / REQUIREMENTS

- Bachelor's degree, Master's ideal;
- Data analysis;
- Project management experience;
- Composure under pressure;
- Leadership experience;
- Grasp of industry best practices.

